## Search Strategy

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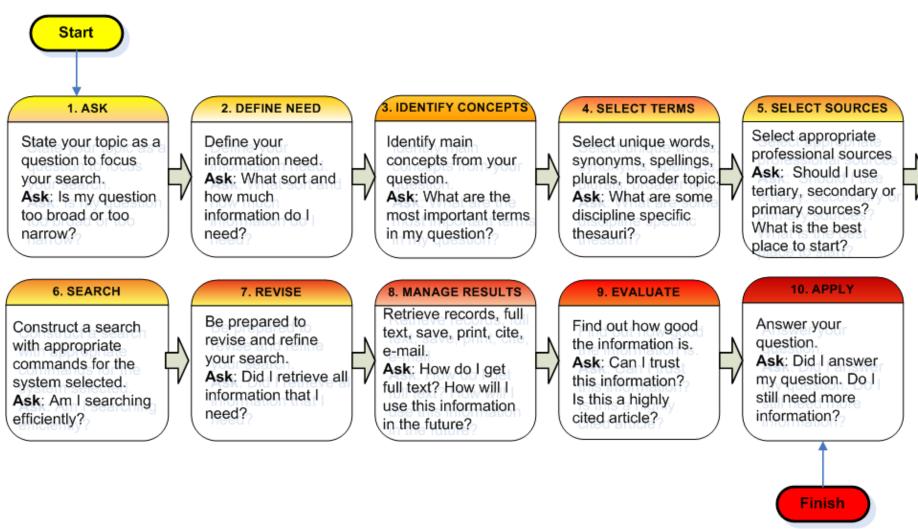
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## Why Search Strategy is Important?

- Health care includes the provision of information to consumers or professionals (reliable, accurate, up-to-date)
- Information explosion- billions of documents in the WWW; hard to find the 'needle in the hay stack' and know which source is best for a specific situation;
- Evidence-Based Practice clinicians are not using enough evidence in practice
- Systematic search strategy should be adopted when dealing with clinical questions to avoid 'information malpractice'

## Developing a Search Strategy: Process Overview



Remember: Your question drives the search strategy. There is no one best way to search. Avoid one stop searching to prevent bias.

# Example (Steps 1-4)

- 1. Ask: What health problems are associated with water pollution?
- 2. Need: scholarly primary research
- 3. Main Concepts: health, water, pollution
- 4. Select terms:
  - Broader terms: 'health', environmental degradation', 'agricultural management',
  - Synonyms:
     health, illness, disease, etc.
     water, rivers, lakes, sea, domestic water, etc.
     pollution, 'oil spills', chemical, biological, toxicity, etc
  - Alternative spellings: none
  - Plurals: river(s), lake(s), disease(s)
  - Capitals: e.g. name of a specific lake, disease, region

## 1. Ask: Focusing your Question

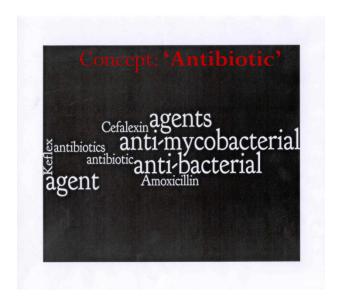
- What am I looking for exactly? Question before you search!
- Test search to find out how much information is available
  - If you are finding little information broaden the question
  - If you are finding lots of information narrow the question

## 2. Define Your Need

- How much information do I need?
- What kind of information do I need?

## 3. Identify Main Concepts



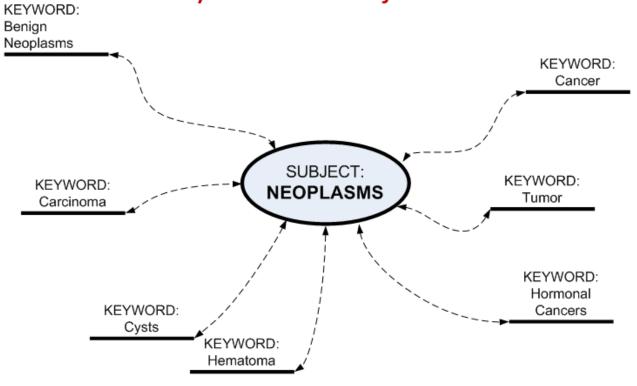


## 4. Select Terms

- Use professional standard thesauri/controlled vocabularies
  - MESH (Medical Subject Headings):

http://www.nlm.nih.gov/mesh/MBrowser.html

### Keyword vs. Subject Search



Keyword Search	Subject Search
Searches for the exact words entered.	Searches with pre-defined vocabulary
You can enter your own terms.	You need to know the exact controlled term.
Database looks for keywords anywhere.	Database looks only in the subject field.
Yields too many or too few results.  Many irrelevant.	Yields more specific results most of which are relevant.

## 5. Select a Source

#### Types of Information Sources and Information Retrieval Process

Sources are considered primary, secondary, or tertiary based on the originality of their information and its proximity to the original source. When you are looking for answers you may need to consult several types. No single source is comprehensive



### **TERTIARY SOURCES**

#### SECONDARY SOURCES

### PRIMARY SOURCES

## Summaries & General Information

- Encyclopedias
- Dictionaries
- Drug Compendia
- Reference books
- Textbooks

#### Secondary interpretation or indexing of original research

- Abstracting and indexing services (e.g. PubMed)
- Bibliographies
- Reviews
- Meta-Analyses

#### Original research

- Conference posters/ papers
- Journal articles reporting original research
- Case reports
- Correspondence
- Dissertations
- Clinical trial protocols

#### INFORMATION RETRIEVAL PROCESS

### 5. Select a Source

## **Tertiary Sources**

ADVANTAGES	DISADVANTAGES
Easy access	LagTime
Ease of use	Outdated
Concise	Incomplete information
Relatively inexpensive	Incorrect interpretation

## **Secondary Sources**

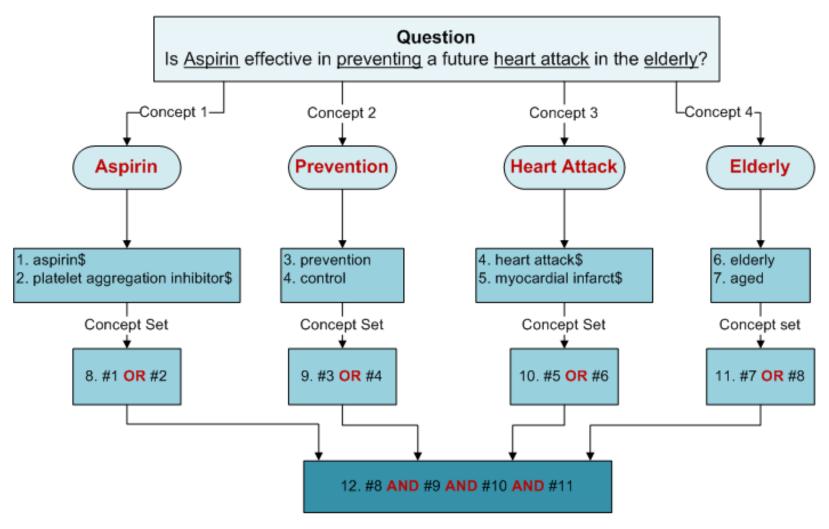
ADVANTAGES
me
mand language varies
cient search skills are needed
pe expensive

### **Primary Sources**

ADVANTAGES	DISADVANTAGES
Original data	Large volume data
Unbiased information	Time consuming

## 6. Search

### Construct a Search using Appropriate Commands and Best Practices



When searching enter one term/phrase at a time; keep terms in separate concept sets; combine search terms with OR first; then with AND.

## 7. Revise

## Review and refine you search

- be prepared to review/revise your search
- keep your search terms in concept
   sets/zones but remember to explore subtopics
- try new sources of information
- save the search and citations for future use
- promote use of high-quality resources

## 8. Manage Results

- Download, print, save, e-mail results & search history
- Cite using a biomedical citation style
- Save search, set up alerts

## 9. Evaluate-Who? What? When? Where? Why?

- Accuracy
- Authority
- Objectivity
- Currency
- Coverage

## 10. Apply —Answer the question.